



DECEMBER 2020 ISSUE | PEP MEMBER NEWS

Dear PEP Members:

As we approach the end of a most challenging year, I want to express our gratitude that I and the PEP Board of Directors have for your support. Thank you for your membership and participation.

It is hard to believe that 20 years ago, a small group of business owners and plant managers created PEP to be a voice for industry on local environmental issues. Today, PEP is recognized by our local elected officials, community leaders and the industrial business community as the voice of reason. PEP's policy statements and mission are based on science and facts. Our growth and recognition are due to the generous and committed support we receive from our Members. During the most difficult of years, PEP and our Members have maintained our focus on our work, literally and virtually. Here are some of the 2020 achievements you helped PEP make possible:

- COVID-19 Webpage on PEP's Website**
 We served the needs of our Members by developing a special page on the PEP website to collect COVID-19 related materials to help business address the safety, financial and other challenges that arose weekly, sometimes daily, in the early months of the pandemic.
- Virtual Reverse Trade Show (RTS)**
 More than 100 connections were made in our virtual format, and all involved were pleased with their experiences. While it cannot replace the value of our traditional RTS, PEP's RTS *Virtual Connections* could become a unique component of future events.
- RTS Annual Seminar**
 (Be sure to check out full details below.) Hosted our first-ever virtual Reverse Trade Show Education Seminar. The interactive panel discussion featuring local business and government leaders shared the innovations and best practices they developed and implemented in response to COVID-19 challenges.
- 2020 PEP Environmental Stewardship Awards**
 Celebrated our members' achievements by producing a visually appealing and informative video about the 2020 PEP Member Environmental Stewardship Awards and the winning projects. The video premiered at our Virtual Annual Meeting and is now on [PEP's YouTube channel](#).
- Golf Tournament and other Outdoor Events**
 We implemented safety protocols and adaptations to the Golf Tournament and other outdoor events to provide Members an opportunity to network in person.
- Trash Blows!**
 Launched the Trash Blows! Stow It! Campaign to provide member companies an easy and visible campaign to use to educate their employees about ways to prevent one of our community's greatest problems: roadside litter.

We are eagerly progressing to 2021 but realistically acknowledge that nothing will change overnight. For the first quarter of 2021, we will continue our virtual meetings and safety protocols, while planning to return to in-person events as soon as possible. Plus, we will find new and creative ways to bring our Members together for business relationship building and to move our mission forward.

We wish you and your family a Blessed Holiday Season and a Prosperous New Year

Jennifer Denson
Executive Director

PEP CORNERSTONE MEMBERS

As we reflect on the 20th anniversary of PEP, we would like to take the opportunity to thank our Cornerstone Members. Cornerstone Members are those who have been loyal members since 2000 and 2001. We are incredibly grateful for ALL PEP Members, but we are especially grateful for those who have been with us from the very beginning.



PEP EVENTS

VIRTUAL MEMBERSHIP BREAKFAST PRESENTATIONS NOW AVAILABLE TO VIEW ONLINE

We are excited to provide our members with another membership perk, especially during these unusual times. We hosted our first VIRTUAL membership breakfast in July. Since then, we have been recording the presentations, which are now available in our membership breakfast archive for members to view. You may view the full archive via this [link](#), or you may click the links below to view specific content.

Special Thanks to our July Membership Breakfast Sponsor



Click here to view a quick message and learn more about how McFadden Engineering can help your business.

Special Thanks to our September Membership Breakfast Sponsor



Click here to view a quick message and learn more about how Uniti Fiber can help your business.

Special Thanks to our November Membership Breakfast Sponsor



Click here to view a quick message and learn more about how CERM can help your business.

PEP NEWS



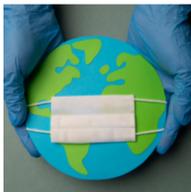
PEP SCHOLARSHIP FUND

The members of the PEP Board of Directors are excited to announce the 2020 PEP Scholarship Fund for employees of PEP member companies and their dependents at the Community Foundation of South Alabama. Each year, PEP will award one \$2,500 individual scholarship to students who meet the scholarship criteria and are enrolled in a two or four year college.



NEW THIS YEAR: Eligible degree courses of study include all Engineering fields, but preference will be given to environmental and natural science related degrees.

[Click here to learn more and to apply!](#)



PEP VIRTUAL RTS EDUCATION SEMINAR

As part of PEP's 2020 Virtual Industrial Reverse Trade Show, PEP hosted an interactive panel discussion that was free and open to the public on December 3. During the seminar, local business and government leaders shared the innovations and best practices they implemented to adapt to the sudden changes brought on by a global pandemic. [Click here to read a summary of the presentation.](#)



Trash Blows! Stow it!

PEP is working with the Mobile Bay National Estuary Program and Dog River Clear Water Revival to educate local businesses and truck owners about the impact of truck bed trash becoming litter in our waterways. More on how you can pledge to not be part of the problem and ways business can help are coming soon.

Become An Entrapper!

Do you like to design solutions to everyday problems? Do you want to be an entrapper? Then check out the Truck Bed Trash Can Design Competition sponsored by the Mobile Bay NEP. [Click here for details!](#)