



FOR IMMEDIATE RELEASE

Monday, April 6, 2020

Governor Ivey Launches State's Guide to COVID-19 Relief Efforts

MONTGOMERY – Governor Kay Ivey on Monday announced the launch of altogetheralabama.org, an online resource that will serve as a hub of information for the state's response to the coronavirus crisis.

The site becomes the state's official guide to COVID-19 relief efforts, to help empower those impacted by the outbreak and those who want to offer support.

“We wanted to quickly create a trusted resource that centralizes information, resources and opportunities for businesses and individuals in need of support,” Governor Ivey said. “We are all in this together.”

The website is designed to be a comprehensive guide to aid in navigating all issues related to the COVID-19 response. Individuals and business owners can seek help and identify state and federal resources that can provide a lifeline in the form of low-interest loans and financial assistance.

Business owners, for example, can learn about the U.S. Small Business Administration's Paycheck Protection Program, which launched April 3 to provide a direct incentive for them to keep their workers on the payroll. Displaced workers, meanwhile, can use the site to learn about enhanced unemployment benefits.

“It's important for Alabama's business owners and its workforce to take full advantage of the resources being made available through the federal government's \$2 trillion coronavirus relief package,” said Greg Canfield, secretary of the Alabama Department of Commerce. “The site is meant to expedite the process so both employers and employees can get back up on their feet as fast as possible.”

At the same time, the site will function as a pathway for Alabama's good corporate citizens and the general public to offer support and solutions that can help spark recovery across the state. It will act as a portal for companies, non-profits and individuals to volunteer, make donations of supplies, offer an assistance program, and even post job openings.

The site was developed in partnership with Opportunity Alabama, a non-profit organization that promotes investment in the state's designated Opportunity Zones.

“Over the last two years, Opportunity Zones have allowed us to build a network of stakeholders that care deeply about helping distressed places,” said Alex Flachsbart, Opportunity Alabama founder and CEO. “We hope this site will provide a gateway linking our network to those businesses and communities in economic distress, no matter where they are in Alabama.”

“These are challenging times,” added Governor Ivey. “We needed a place to efficiently and rapidly post and disseminate information – as soon as it’s available – for all affected parties. Thank you for your support and partnership in helping bring Alabama together.”

Any business, program or individual who would like to join ALtogether as a resource in COVID-19 response and relief can register at altogetheralabama.org/join

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Media may download and utilize the following video messages from Governor Ivey for publishing and broadcasting purposes:

WeTransfer: <https://we.tl/t-twFTQRkZKy>

YouTube: <https://youtu.be/fw797VguUh8>

For more information, visit: <http://governor.alabama.gov/>

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