

## 2017 Reverse Trade Show Sponsorships

### ***Available to PEP Members Only!***

Market your company to more than **650 business people** while supporting PEP's mission of supporting dynamic economic growth in balance with the restoration and conservation of the natural resources that make the Alabama Gulf Coast a unique and desirable place to live and work.

#### **Radio Advertising Sponsors – \$600 (1 per week Sept 21<sup>st</sup> - Oct 19<sup>th</sup>)**

- Be part of PEP's radio advertising campaign during the Sports Center Show with veteran sports hosts/reporters Chip and Lee (M-F 6am-9am) on WNSP Sports Radio
- Ads also run during the popular drive time
- Ads air mid-September through early October – right in time for Alabama and LSU football games which air live on WNSP
- Station demographics are a perfect fit with the business folks that need to know your company and attend the show
- Your company recognized every time the ads play
- Your logo included on both WNSP and WZEW websites
- Special recognition in PEP's trade show program, website and social media

#### **Billboard Sponsor - \$500**

- Special recognition in trade show program, PEP's website and social media
- Two free VIP upgrade passes with ticket purchases.

#### **Trade Show Publication - \$100 (PEP members receive a reduced rate)**

- Purchase a full page, black & white advertisement for your company
- Includes contact directory of exhibitors & visitors - definitely a frequently used resource
- **500 copies** printed & distributed to **ALL** Exhibitors and Vendors/Suppliers attendees!
- Ads are due no later than **September 22<sup>nd</sup>** in vector, jpg or pdf format.